



# ConnectiVision

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## ERASMUS+ Internship in Cyprus

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### **CRAVING TO LEAVE UNIVERSITY AND DO SOMETHING PRACTICAL?**

Crave to leave university and do something practical? Are you an avid user of editing software like Adobe Illustrator, Photoshop, and After Effects? Are you looking to improve your skills? Then, you might be the right candidate for ConnectiVision!

We offer a highly versatile and transformational internship with diverse tasks and responsibilities, flexible working hours and friendly working environment in our international team.

### **JOB DESCRIPTION**

#### **RESPONSIBILITIES**

- Editing the layout for our existing interactive language magazines as well as creating new layouts for future products
- In charge of the visuals for our corporate website as well as our video tool site LinguaFlix
- Responsible for the company's presence on social networks

#### **KEY QUALIFICATIONS**

- Fluency in English is a must
- Ability to work with a wide range of media (video, images) using graphics editing software (e.g. Photoshop, After Effects, Illustrator)
- Understanding of visual elements (layout, type and fonts)
- Excellent communication ability, time management and multitasking abilities
- Independence, discipline and responsibility

#### **WHAT YOU'LL GAIN**

- Improvement of editing skills and experience in preparing material for different devices
- An understanding of the educational market from a programmers'/designer's point of view
- Intercultural experience: life in Cyprus, working with an international team
- Teamwork skills

**DURATION:** 4-12 months (starting in September 2017)

**HOURS:** 35 hours per week

**LOCATION:** Republic of Cyprus, Nicosia

**HOW TO APPLY:** Please submit your CV, cover letter and a sample of your work to [info@connectivision.net](mailto:info@connectivision.net)

## ABOUT OUR COMPANY

ConnectiVision is a startup company based in Nicosia, Cyprus. The company focuses on the creation of engaging products and services for language learners that take advantage of new technologies. Our team consists of language teachers of various nationalities whose main goal is to create virtual learning environments that can help students extend their engagement with the language they are trying to learn, beyond the classroom.

### OUR MAIN PRODUCTS

- **Interactive magazines**

Our magazines, available in five different languages, target learners of foreign languages. They consist of linguistically simplified articles for beginning learners to practice their reading comprehension. The articles are about current affairs and include an extensive, easily accessible vocabulary list; beyond this, every article comes with its own links to access further information through videos, games, or mobile applications through downloads. This is done in order to exponentially increase the students' possibilities to interact with their target language through various channels.

- **LinguaFlix**

A video tool made using the Youtube Api that allows students to watch Youtube videos enhanced with double subtitles. The subtitles, which are prepared by ConnectiVision and appear under the video player, are served in the video's original language (language learner's target language) as well as the viewer's native language. LinguaFlix's purpose is to allow students to immerse in the language they are trying to learn by providing access to exciting and fun content that is also current and relevant to native speakers.

### OUR PHILOSOPHY

Our vision is to connect students to networks and people that are "alive" and could potentially maximize their linguistic interactions. The material we categorize as "alive" at ConnectiVision comes from sources that, in our opinion, have the potential to steer our students towards an organic discovery of similar high quality material from which they could eventually extract further linguistic knowledge. The reality is that most students would prefer to hear the story of Napoleon Bonaparte told by an entertaining, half-brilliant, half-crazy French historian whose Youtube videos are well-viewed and commented on rather than from a random, disconnected article found in their French book.

We have observed that this is the type of material that makes our students more involved, motivated and interested in their language learning procedure. This is what we are offering them: a learning experience tailored to their interests and media preferences. After all, "if the mountain won't come to Muhammad, then Muhammad must go to the mountain"!

If you want to learn more about us, visit our website! <http://connectivision.net>

### SPECIAL TREATS FOR OUR INTERNS

- The company will assist with apartment hunting in Nicosia.
- There will always be coffee, tea, fruits and vegetables for a salad provided at the office.
- Apart from your nice colleagues, there is a cat, the company's beloved mascot.
- Moreover, if you want to travel on the weekends, our company is situated in the beautiful Mediterranean island of Cyprus - an ideal place for those who like sunbathing, water sports, hiking, ancient cultures, or simply want to enjoy the Mediterranean way of life.